

62 Per

HARDY
PERENNIALS
AND
ROCK
PLANTS

1962



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U. S. Department of Agriculture

Wholesale List of Inspected Stock



George Frank & Son

HOWARD J. FRANK

Sweet's Corners Road

PENFIELD, NEW YORK

Phone, Fairport Frontier 7-0522

SPECIAL OFFER

ADDITIONAL SERVICE TO OUR CUSTOMERS

A display Chart, 26x19 inches, ready to hang, showing 26 lithographed pictures of perennials, FREE with initial \$10 order. Additional copies available at \$1 each.

To the Trade—

We are pleased to present our Fall 1961-Spring 1962 wholesale list of perennial and rock plants.

Our customers have repeatedly expressed their satisfaction with the plants they have received from us. This year, as in the past, we are shipping a good plant at a fair price and giving prompt service and proper attention to packing.

All our plants are large, strong, field grown stock and are freshly dug for each order. No storage plants.

Orders are packed immediately and taken at once to the shipping point.

All plants are shipped Express unless otherwise requested. We ship from Rochester, N. Y. to insure fastest possible service.

We mail Parcel Post from Penfield, N. Y. For Parcel Post please allow sufficient postage with order.

No charge is made for handling or for packing crates.

Plants should be removed from the packing crates and given prompt attention as soon as received.

Not less than 25 plants at 100 rate.

We welcome new customers.

See Page 11 for terms and shipping dates.

Highlights of our New Price List . .

BRAND NEW AND

Ajuga Metalica—Excellent ground cover, bronze foliage, deep blue flowers.

Aquilegia — McKana's Giants — An All-America Winner for 1955. Extra large flowers, mixed colors. A vigorous grower.

Delphinium—Giant Pacific—Northern grown Pacific hybrids. Ten separate colors. Large field-grown stock.

Digitalis — Foxglove — Excelsior Strain — Florets encircle the stem. A wider color range than older varieties.

RECOMMENDED

Alexander's Beauty — Nivalis—5"-8" tall. Large rose pink flowers with crimson eye. Better growth habit than Setacea Camla. Really worthwhile.

Alexander's Pink—New vivid pink—Better grower than Vivid with like coloring. Excellent.

Alexander's Surprise—Nivalis—5"-8". Large flowering vivid pink. Blooms Spring and Fall.

Atropurpurea—wine red—One of the best over the years. Good color and growth habit.

. . for Fall 1961 . . . Spring 1962

"TRIED AND TRUE"

Liatris—Kobold—mauve pink new hybrid—3½'.

Primrose — polyanthus — Large flowering, with a beautiful range of colors. Recommended.

Veronica—Minuet—pink—12".

Viola—Purple Glory. Large, beautiful, hardy purple. Blooms continuously throughout the summer. Especially recommended.

PHLOX SUBULATAS

Blue Eyes—One of the best blues in dwarf Phlox. A soft light blue.

Emerald Cushion — rose — a good carpety, green foliage. Good bloomer.

May Snow — Beautiful waxy-white flowers. Compact growth.

Scarlet Flame—The showiest bright scarlet subulata we have ever come across. Excellent grower. Can now supply in quantity.

White Delight — large clear white. Excellent growth habit. Highly recommended.

White Sheen—New white. Better grower than Alba.

*For less than 25 of each variety
see schedule on back page*

**Price per
100**

***ACHILLEA**

Millifolium roseum—red	12.00
The Pearl—showy white—12"	12.00
Tomentosa—bright dwarf yellow—6"	12.00

***ALYSSUM—Basket of Gold**

Saxatile—yellow—12"	12.00
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***AJUGA**

Metalica crispa—copper foliage	12.00
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***ANCHUSA**

Myosotidiflora—blue flowers resembling forget-me-nots	15.00
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AQUILEGIA—Columbine

Chrysantha—yellow	12.00
Coerulea—Rocky Mountain blue	12.00
Crimson Star	12.00
Dobbie's hybrid	12.00
Longissima—yellow	15.00
McKana's Giants—mixed	15.00
Mrs. Nichols—sky blue	12.00
Mrs. Scott Elliott	12.00
Rose Queen	12.00
Snow Queen	12.00

***ARABIS ALPINA—Rock cress**

*Coccinea—rose	15.00
*Nana Compacta—white	12.00
*Snowcap—new dwarf white	12.00

***ARENARIA—Sandwort**

Verna—mossy plant with tiny white, star-like flowers. Fine between flagstones.	12.00
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***ARMERIA—Sea pink**

Laucheana—bright rosy red flowers—6"	12.00
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ARTEMISIA

Silver King—silvery foliage—excellent for cutting—18"	15.00
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ASTILBE—Spirea

Gladstone—white	20.00
Europa—new rose	25.00
Fanal—bright red	25.00
Red Sentinal—scarlet	35.00
Hardy, showy plants 1½'-2' tall	

***AUBRETIA**

Eyrii—purple	12.00
Leichtlinii—deep rose	12.00

***BELLIS PERENNIS—Double English Daisy—6"**

Mixed	8.00
Red	8.00
Rose	8.00
White	8.00

CAMPANULA—Canterbury Bell

*Carpatica—Carpathian Harebell blue—6"	15.00
Calycanthema—Cup and Saucer—dark blue—2'	12.00
Calycanthema—Cup and Saucer—light blue—2'	12.00
Calycanthema—Cup and Saucer—rose—2'	12.00

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100**

Calycanthema —Cup and Saucer— white—2'	12.00
Persicifolia —Peach leaved Bellflower— hardy blue—3'	12.00
Persicifolia —Peach leaved Bellflower— hardy white—3'	12.00
Persicifolia —Telham Beauty— china blue	15.00
Rotundifolia —Blue Bells of Scotland— very hardy—15"	15.00
*CARNATION—HARDY FRAGRANT	
King of the Black	10.00
Mixed	10.00
Pink	10.00
Red	10.00
Yellow	10.00
White	10.00
*Dwarf Vienna mixed	12.00
*CATANANCHE	
Caerulea Major—deep blue daisies— bloom all summer—12"	12.00
*CHEIRANTHUS—Siberian Wallflower	
Allionii—brilliant orange—12"	12.00
CHIVES	
Schnittlauch garden herb—lavender flower	12.00

CHRYSANTHEMUMS

Early and mid-season varieties

Bronze Button—14"	15.00
Charles Nye—lg. yel. pompon, 18"	15.00
Chippewa—purple cushion—2'	15.00
Copper Gold	15.00
Delight—golden pompon—18"	15.00
Early bronze cushion—16"	15.00
Geronimo—large, early bronzy red cushion—18"	15.00
*Little Bob—red cushion—12"	15.00
*Major Cushion—brt. salmon pink, 12"	15.00
Pale Moon—sulphur yellow cushion— 14"	15.00
*Pigmy Gold—dwarf golden yellow cushion—12"	15.00
*Pink Cushion—dwarf—12"	15.00
*Pink Fantasy—dwarf lavender cushion—12"	15.00
*Powder Puff—dwarf wht. cushion, 12"	15.00
*Purple Cushion—dwarf reddish purple—12"	15.00
Red Cushion—18"	15.00
*Red Gleam—low, spreading crimson cushion—12"	15.00
Santa Claus—large red cushion—18"	15.00
*September Dawn—dwarf bushy pink cushion—12"	15.00

(Continued on Page 6)

CHRYSANTHEMUMS—Continued

Tangerine—large flowering, deep orange cushion—18"	15.00
Vivid Pink	15.00
White Cloud—tall hardy white cushion—18"	15.00
White Gull	15.00
Yellow Supreme—bright lemon cushion—18"	15.00

***COREOPSIS—Daisy—20"**

Mayfield Giants—yellow	12.00
Sunburst—double—gold	12.00

DELPHINIUM GIANT PACIFIC

Astolat—pink shades	20.00
Black Knight—deepest blue, dark bee	16.00
Blue Bird—medium blue, white bee	16.00
Blue Jay—medium blue, dark bee	16.00
Cameliard—lavender	16.00
Galahad—pure white, light bee	16.00
Guinevere—lt. blue blend with pink	16.00
King Arthur—bright blue, light bee	16.00
Lancelot—clear lilac, white bee	16.00
Percival—pure white, black bee	16.00
Summer Skies—light blue, white bee	16.00
Round Table—mixture	16.00

DELPHINIUM

Improved Belladonna—light blue bush type, excellent for cutting	12.00
Bellamosum—dark blue, excellent for cutting	12.00
Monarch—Blue shades	15.00
Wrexham Hybrids—tall, blue shades	15.00

DIANTHUS—Garden pinks

Allwoodii—mixed colors—dwarf—12"	12.00
Clove pink—spicy scented blossoms—12"	12.00
*Deltoides—dwarf brilliant red—4"	12.00
Heddewigi—double Fireball—red—14"	12.00
Heddewigi—double Snowball—white—14"	12.00
*Old Fashion double white—fragrant, 12"	25.00
Plumarius—double Scotius—18"	12.00
*Sammy—small double rose—6"	15.00
*Winteri—dwarf single mixed—12"	12.00

DICENTRA—Bleeding Heart

Spectabilis—old fashioned heart-shaped rose flowers—2½'	30.00
*Eximia—delicate, lacy foliage—15"	15.00

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DIGITALIS—Foxglove—3'

Excelsior—New. Florets encircle stem	12.00
Pastel shades	12.00
Purple	12.00
Rose	12.00
White	12.00

DORONICUM

Caucasicum—attractive, shiny foliage— blossoms early (with tulips) yellow	15.00
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DRABA

Fladnizensis—showy yellow rock plant— very early. Good with Creeping Phlox	12.00
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FUNKIA—Hosta

Undulata—variegated foliage. Good edging and border plant	18.00
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GAILLARDIA—Blanket Flower

Burgundy—wine red—2'	12.00
Dazzler—red orange—2'	12.00
*Goblin—dwarf—12"	15.00
*Sun—golden yellow—12"	15.00

***GEUM**

Mrs. Bradshaw—orange—red—12"	15.00
Lady Stratheden—yellow—12"	15.00

GYPSOPHILA—Baby's Breath

Paniculata—white	12.00
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HELLEBORUS NIGER

Christmas Rose	40.00
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HIBISCUS—Mallow

Mallow Marvels—mixed colors—3'	12.00
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HOLLYHOCKS—Double rose-like flowers

Mixed	10.00
Newport pink	10.00
Scarlet	10.00
White	10.00
Yellow	10.00

***IBERIS—Candytuft**

Semperviren—white	12.00
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LAMIUM MACULATUM—Dead Nettle

Rose	12.00
White	12.00

LAVENDER—Sweet scented

Vera—true English	15.00
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LIATRIS

Kobold hybrid—mauve pink—3½'	20.00
Pycnostachya—purple—3½'	12.00
September Glory—3'	12.00

***LILY OF THE VALLEY**

Improved white—fragrant	12.00
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***LINUM—Flax**

Perenne—blue—2'	12.00
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LUPIN—Russel strain—2½'	
Blue with white	15.00
Pink	15.00
Red	15.00
White	15.00
Yellow	15.00
Assorted colors	15.00

LYTHRUM—Loosestrife	
Robert—new red—2½'	25.00
Roseum—3'	15.00

*MYOSOTIS—Forget-me-not	
Alpestris—Royal indigo blue—12"	10.00
Victoria—indigo blue—8"	10.00
Victoria Rose—8"	10.00
Victoria white—8"	10.00

***PHLOX NIVALIS—Low growing but
taller than subulatas—8"**

Alexander's Beauty—large flowering rose-pink with crimson eye	20.00
Alexander's Surprise—large flowering, vivid pink	20.00
Amoena—showy rose upright—12"	15.00

***PHLOX SUBULATA—Creeping Phlox—6"**

Alexander's Vivid pink—much hardier than Vivid	15.00
Appleblossom—pink	12.00
Atropurpurea—wine red	12.00
Blue Eyes—clear light blue	15.00
Blue Hill—sky blue	15.00
Crimson Beauty	12.00
Emerald Cushion—blue, neat, compact plant	15.00
Emerald Cushion—rose, neat, compact plant	12.00
May Snow—beautiful, waxy white flowers on a compact plant	20.00
New Compact Rose—Excellent	12.00
Rosea—bright rose	12.00
Scarlet Flame—true bright red—new	15.00
White Delight—Good. Very hardy	12.00
White Perfection—with blue eye	15.00
White Sheen—better than Alba	15.00

*PLATYCODON—Balloon Flower	
Grandiflorum—blue—1'	12.00

POLYGONUM—Dwarf Lace Plant	
Reynoutria—excellent ground cover—12"	20.00

POPPY ICELAND—15"	
Mixed colors—beautiful pastel shades—15"	12.00

POPPY ORIENTAL	
Beauty of Livermore—red—30"	12.00
Victoria Louise—salmon	12.00

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***PRIMULA—Primrose**

Blue	30.00
Pink	20.00
Purple	20.00
Yellow	20.00
Polyanthus mixed	15.00

PYRETHENUM—Painted Daisy—2½"

Double—mixed	15.00
James Kelway—blood red	12.00
Pink	12.00
Robinson's hybrid	12.00

***RANUNCULUS**

Dwarf, creeping plant, yellow buttercup flowers	15.00
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RUDBECKIA—Coneflower

Purpurea	12.00
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SCABIOSA

Isaac House—lavender blue. Blooms all summer	15.00
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SHASTA DAISY

Alaska—Improved giant white—single	10.00
Diener's—semi-double white	12.00
Esther Read—double white—14"	25.00
Mount Shasta—double white—18"	25.00

***SEDUM—Stonecrop**

Acre—Golden moss	10.00
Aizoon—Brownish yellow	10.00
Murale—red foliage	10.00
Reflexum—blue green foliage	10.00
Saxangulare—dark green foliage	10.00
Seiboldi—pink flowers—October	15.00
Spectabilis brilliant—beautiful broad flower heads of bright rose—12"	15.00
Spectabile—variegated foliage—pink—12"	15.00
Spurium coccineum—bronze foliage	10.00
Stolonifera—purplish pink	10.00

SEMPERVIVUM—Hen and Chicken

Six good varieties	15.00
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STOKESIA

Cyanea—blue	12.00
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SWEET WILLIAM—Dianthus Barbatus—18"

Bright red	10.00
Calico—variegated mixed	10.00
Dark crimson	10.00
Holburn Glory—crimson cent., wht. border	10.00
Newport pink—15"	10.00
Purple Beauty	10.00
Salmon	10.00
Scarlet Beauty—15"	10.00
White, Mixed	10.00
Dwarf—Showy border plants	
Crimson—6" Mixed—6"	10.00

THERMOPSIS—Carolina Lupin—2' Yellow 15.00

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100**

THYMUS

*Aureus—variegated green and yellow	15.00
*Langinosus—wooly leaved	15.00
*Serpillum Album—white	15.00
*Serpillum Coccineum—red	15.00
*Serpillum purple—Wild Thyme	15.00

TRITOMA—Red hot poker

Pfitzer's hybrids—reddish orange	12.00
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VERBENA

Sweet scented pink	15.00
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VERONICA

*Incana—dwarf blue, silver foliage	12.00
*Rupestris—Heavenly blue creeper	15.00
*Rupestris—orchid creeper	15.00
Spicata—blue—15"	10.00
*Minuet—excellent new pink—12"	20.00

VIOLAS

Admiration—blue	12.00
*Arkwright ruby red	12.00
*Apricot	12.00
*Blue Beauty	12.00
*Blue Butterfly—large blue and white	12.00
Blue Perfection	12.00
*Jersey Gem—Excellent. From division	15.00
Johnny Jump Up	12.00
King Henry—purple	12.00
Lord Nelson—large violet blue	12.00
*Lutea splendens—golden yellow	12.00
Maggie Mott—Excellent. Grown from division, good in shaded areas	25.00
Papilio—small blue and white	12.00
*Purple Glory—Excellent. From division	25.00
*White Perfection	12.00
*Yellow Gem—compact	15.00

VIOLETS

*Martha Washington—blue and white	12.00
*Prince Edward—large fragrant blue	15.00
*Rosina—fragrant rose double	15.00
*Royal Robe—fragrant single purple, large flowering	15.00

**—Varieties marked with a star (*)
are suitable for Rock Plants*



TERMS: No plants sold on consignment.

Cash with order unless other arrangements have been made.

All shortages must be reported within 5 days.

WHOLESALE PRICES

Not less than 25 of each variety at the 100 price rate.
All plants will be shipped F.O.B. Rochester, New York, if not within delivery radius.

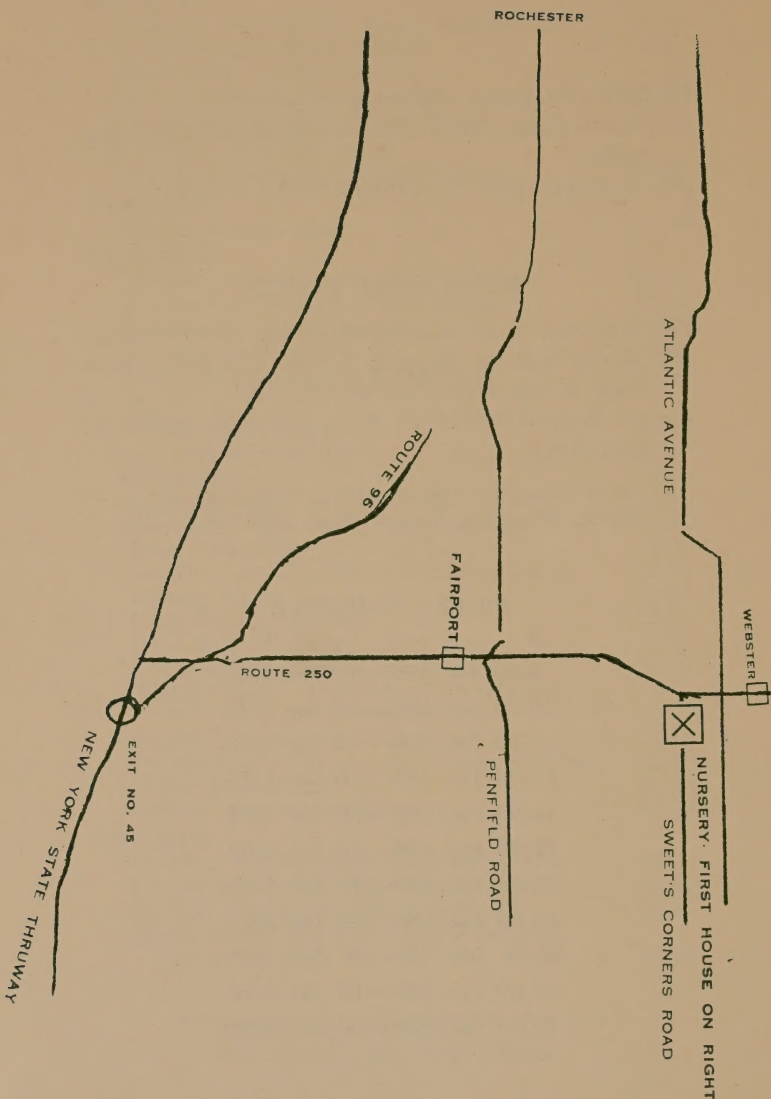
Orders shipped within 24 hours—weather conditions permitting.

Fall Shipping Dates—Sept. 15th-Dec. 1st.
Spring Shipping Dates—Mar. 15th-May 15th

PRICES SCHEDULE

\$		\$
8.00	for 100—10	for 1.00
10.00	for 100—10	for 1.25
12.00	for 100—10	for 1.50
15.00	for 100—10	for 1.75
16.00	for 100—10	for 1.75
18.00	for 100—10	for 2.00
20.00	for 100—10	for 2.25
25.00	for 100—10	for 2.75
30.00	for 100—10	for 3.25
35.00	for 100—10	for 3.75
40.00	for 100—10	for 5.00

Location



We are happy to say that we are members of the American Association of Nurserymen and also, the Western New York Nurserymen's Association.

We thank you for your past patronage and hope to continue to be of service to you.

